



CYPRUS  
SUSTAINABLE  
TOURISM  
INITIATIVE



18:15	Opening remarks from the Cyprus Sustainable Tourism Initiative (CSTI)	<b>Side Events</b>
18:20	Welcome address from the Municipality of Larnaka <i>Andreas Vyras, Mayor</i>	Deputy Ministry of Tourism: Presentation of the 12 Destination Labels
18:25	Welcome address from the Larnaka Tourism Board <i>Dinos Lefkaritis, Chairman</i>	Photo Exhibition: "Plastic Pollution - another threat to the beauty of our sand and sea & key contributor to environmental degradation"
18:30	Message by UNWTO <i>Zurab Pololikashvili, Secretary-General</i>	Domognostics+ Presentation: Rethinking Tourism with Artificial Intelligence as a tool to ensure good indoor air quality for tourists
18:35	Message by Eurobank <i>Antonis Nicolaides, Head of Larnaca - Famagusta Commercial Banking</i>	Upcycling workshops from recycled plastic
18:40	Keynote Presentation: "Fit for 55 and Tourism" <i>Yiannis Karousos, Minister of Transport, Communications &amp; Works</i>	Workshops of traditional creativity
18:55	Video Presentation: "Adapt or Die: Tourism in a Changing World" <i>Jeremy Sampson, Chief Executive Officer, The Travel Foundation, UK Chair, Future of Tourism Coalition</i>	Local Producers Fair
19:05	Presentation: "Tourism and craftsmanship" <i>Iosif Hadjikyriakos, Director, Fivos Stavrides Foundation</i>	Music Programme by Katie Economidou and Agni Sacca
19:15	Presentation of the project: "Keep our Sand and Sea Plastic Free, Destination Zero Plastic in Cyprus" - an initiative of TUI Care Foundation in partnership with CSTI <i>Panagiota Koutsofta, Project Coordinator</i>	Reception with Traditional Delights
19:25	"Rethinking Tourism" <i>Philippos Drousiotis, Chairman CSTI</i>	

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